

TRADE MISSION POSTEVENT REPORT

In-person events 18th & 19th April 2024

PLATINUM SPONSORS













SPONSORS







PARTNERS



















8:30AM	Registration of attendees	
8:55AM	MC Grant 'Upbeat' Bosnick Open and Welcome, housekeeping	
9:00AM	Keridyn Heatlie & Tsakani Mpofu open	
9:10AM Key Note	Carmel Samimi General Counsel Kellanova	
9:20AM Key note	HE Charlotte Lobe	
9:40AM Key note	Rachel Eng Head of Singapore Women Entrepreneurs Network	
9:50AM Key note	Llewellan Vance Startup Growth Strategist Huawei Cloud	
10:00AM Platinum Sponsor	Rex Eng Regional Director Corporate & International Relations BIPO	
10:15AM Panel Discussion	Tech Panel Panelists: • Yudesh Soobrayan, Head of Innovation Palo IT • Dr Suhina Singh, CEO Jonda Health • Henry Liew, Head of BIPO's Global Innovation Hub Moderator: Llewellan Vance	





10:45AM Key Note	Violet Lupuwana Managing Director Chumile Group	
10:55AM	Tea Break	
11:10AM Panel Discussion	Tourism Panelists: • Kevin Phun Director Center for responsible Tourism • Violet Lupuwana Managing Director Chumile Group Moderator: Llewellan Vance	
11:35AM Panel Discussion	Agriculture and Commodoties Panelists: Nichol Ng, Group CEO X-Inc Pte Ltd, CoFounder The Food Bank Pradeepto Kumar Biswas, Founder Plataforma Asia Moderator: Llewellan Vance	
12:00PM Panel Discussion	Green Business Panelists: • Ann Phua, Founder & President Hemisphere Foundation • Pradeepto Kumar Biswas, Founder Plataforma Asia • Brice Degeyter, Founder Bizsu Moderator: Llewellan Vance	





12:35РМ	Networking Lunch	
13:50 Women's Panel	 Women in Business Panelists: Candice Odgers, Senior Supervising Editor Dereck and Beverly Joubert's production company Jasmine Goh, Co-Founder Asia Innovate Hub Tsakani Mpofu, Founder Fixing Each Other's Crown, Managing Director Muponi Property Group Moderator: Llewellan Vance	
14:50 Platinum Sponsor	Rex Eng Regional Director Corporate & International Relations BIPO	
15:00 Key Note	Linda Nguyen Director of AI Competence Centre (Asia), Director of Ecosystem, Client and Partnerships ACE	
15:15 Closing remarks	HE Charlotte Lobe	
15:30 End of event	End of event and networking	





10:00AM Al Lab Tour Huawei	Delegates arrive at Huawei	
12:00PM Lunch	Lunch at local hawker center	
14:00 B2B Matching sessions	B2B matching with Singapore businesses at the Regus in Asia Square	
17:00 End of B2B Matching	End of event	

SPEAKERS



LLEWELLAN VANCEStartup Growth Strategist
Huawei Cloud



HE CHARLOTTE LOBEHigh Commissioner of the Republic of South Africa



CARMEL SAMIMI General Counsel Kellanova & VP SAChamber



RACHEL ENG
Chairperson Singapore Women
Entrepeneurs Network Executive
Committee



LINDA NGUYEN SCHINDLER
Director of Al Competence Centre
(Asia), Director of Ecosystem, Client
and Partnerships



REX ENGRegional Director Corporate
& International Relations
BIPO



TSAKANI MPOFUFounder Fixing Each Other's Crown &
Managing Director Muponi Property Group



JASMINE GOH Co-Founder Asia Innovate Hub



HENRY LIEW
Head of BIPO's Global
Innovation Hub



YUDESH SOOBRAYAN Head of Tech Innovation Palo IT



DR SUHINA SINGH CEO Jonda Health



NICHOL NG
Group CEO, X-Inc Pte Ltd
Co-Founder The Food Bank



KEVIN PHUNDirector at the Center for Responsible Tourism



VIOLET LUPUWANAManaging Director of
Chumile Holdings



BRICE DEGEYTERFounder and General
Manager of Bizsu



CANDICE ODGERSSenior Supervising Editor
Dereck and Beverly Joubert's
production company







PRADEEPTO KUMAR BISWAS

Founder of

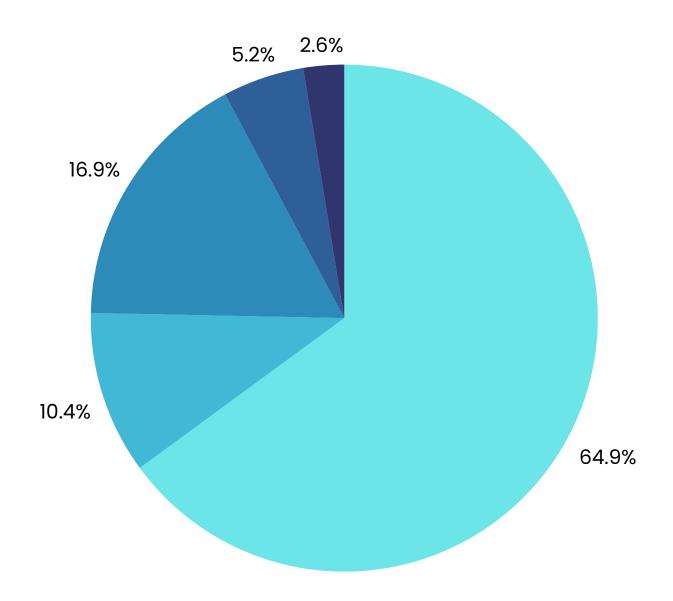
Plataforma Asia

TOTAL ATTENDEES DAY 1: 65



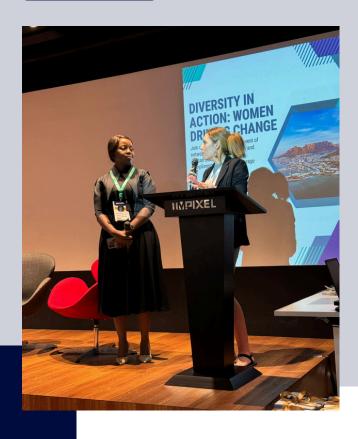
BY JOB LEVEL:

- C-Level/VP/SVP/EVP/General Manager/Managing Director
- Head/Lead
- Director/Assistant Director/Deputy Director
- Senior Manager/Manager/Assistant Manager
- Others



ATTENDEE AND SPEAKER FEEDBACK DAY 1





"Great panel and sharing session"

Fiona Tan

"All the speakers were powerful"

Tsakani Mpofu

"Great panel sharing"

Kevin Phun

"Meeting South Africans whom we can discuss business with"

Maria Boey

"An inspired day"

Candice Odgers

"Very well organised"

Rex Eng

"Great initiative all around"

Dr Suhina Singh

"Colourful gathering"

Nichol Ng

"Fantastic event and a great lineup of speakers"

Jasmine Goh

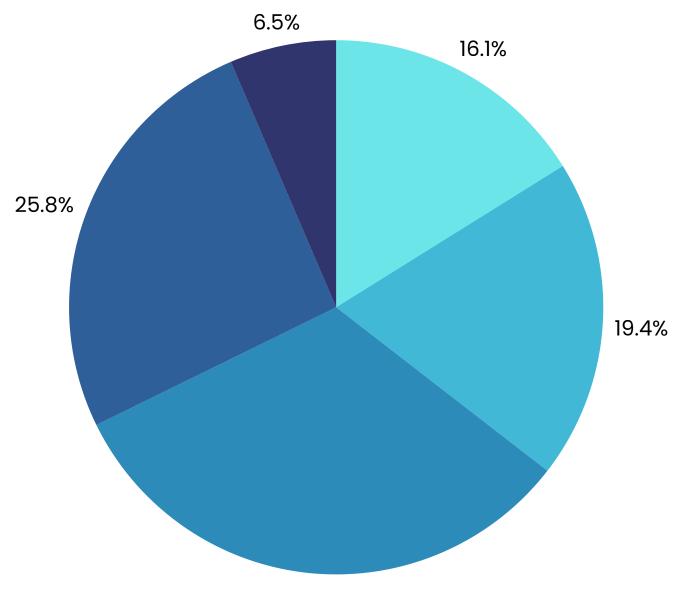


TOTAL ATTENDEES DAY 2: 40



BY JOB LEVEL:

- C-Level/VP/SVP/EVP/GeneralManager/Managing Director
- Head/Lead
- Director/Assistant Director/Deputy Director
- Senior Manager/Manager/Assistant Manager
- Others



ATTENDEE FEEDBACK DAY 2





"Great businesses to connect with"

Anonymous

"Good turn out and participation"

Keridyn Heatlie

"Well Planned"

Rabella Maluleke

"Met potential partners"

Anonymous

"I enjoyed learning more about business, and networking with other businesses from Singapore"

Maila MC

"I enjoyed interacting with business owners and corporate managers. It gave us time to meet, interact, and understand what the Singapore businesses do and gave us an opportunity to find business partners and clients."

Violet Lupuwana

"I enjoyed the interaction I had with people "

Tsakani Mpofu

"I exchanged contact, they told me what they wanted me to supply them with that is done with beads. Someone promised to help me get machinery."

Mapitsi Choshane

"I gained more knowledge on different industries when I got to engage with different businessmen and women. It inspired me as well to not only focus on one industry but actually want to branch out and be involved in other industries for growth and success."



DIVERSITY IN ACTION: WOMEN DRIVING CHANGE















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Bridging the gap between South-East Asia and South Africa

Promoting trade, investment, finance, and industry between South Africa and South-East Asia.

The Chamber was launched on the 10th of September 2019 by representatives of the South African business community in Singapore, established with the assistance of the High Commission of South Africa in Singapore. BECOME A PART
OF THE BUSINESS
COMMUNITY AND
SIGN UP AS A
MEMBER

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